ATHA Agenda 1-28-16

* Welcome- Amy Turnbull Lisa Ward
* Fresno CA has passed an ordinance!! Amy Information???
* Regular meeting schedule-
  + 2nd & 4th Thursdays
* Officers
* Appraisal Guidelines Request from Cleveland NO standards set yet, providing recommendations is an opportunities, modular guidelines may be option. Go a little further for comps. Appraisal institute certification?? Earth Advantage.org Lisa to get some advice
* Member needs
  + Interviewers regularly request a size of the movement
    - Will to ask about viewership on TV shows
    - Bonnie to get media kits of bloggers-some emails
    - Will use results from AHTA survey (Barbara you had mentioned another survey??)
      * Demographic profile of tiny housers (ideally offset neg sterotype)
    - Still need
      * Members state chapters
      * Interest vs living in
      * Looking for land
        + RV park vs Tiny House Community
  + Branding- Platform
    - More Affordable housing solution not an solution to “affordable housing”
    - Modular
    - Alternative
    - Inclusive Mixed income
    - New housing model
    - Advocate for Homeless -Caution at Homeless
    - Minimum??? The question about the
      * Definitive size?
    - Wheels vs Foundation vs Micro housing Elements of the movement.
  + PowerPoint
    - Will and Amy to work on PPT for advocacy
  + Script
    - With time we will review script work as well
  + Website Access
    - More complete website
* Old Business
  + Construction Guideline??? Maybe a subcommittee
  + FAQs
  + Glossary (define ourselves not by others)- Will to share his start We can build on Will
  + Ted Talks Will to divide and Notes
  + Survey Pick from His Survey
  + Atlanta reachout
  + What an association
    - Tiny house (on wheels
    - Micro Housing
    - Legal Definition?
      * Living
      * Dwelling
  + From Greg-Alice Kennedy in Baltimore. She is head of the office of sustainability and they purchased the first tiny house that was built there. The mayor is going to use it to promote sustainability and energy conservation. She also would like to get involved with the association as she liaisons with other offices throughout the country. She wants to get ahead of any issues and permitting tiny homes in baltimore.

See you all on the 28th at 7pm EST